**Discussion on Web Usability using TEXT**

1. Use only 2 to 3 fonts type throughout the content and webpage.
2. Font Size must be consistent between pages and content information.
3. Use San Serif font for Heading or Title and Serif font for content information only.
4. Avoid using a paragraph that is too long, especially those who are not even talking to the main topic.
5. Be concise about using font style such as Bold, Italic, Underline, etc.,
6. Use as much as two colours in text only. More colour usage will confuse the user.
7. Section such as Email, Contact Us, Phone/Call, etc., should be clear and catch user attention.
8. Highlight important information where necessary and required. It is essential that the user cannot miss any vital information.
9. Enhance any piece of media use on the website, and make sure it is at least visible for a regular user. Never attached a blurry image or an unplayable video.
10. The first impression is critical. Users will leave the website right away if the UI is doesn’t look nice, no matter how vital the information on that website is.